

Learn about Hispanics and *Esperanza*

- 01. [] Learn about Hispanic Americans and our culture
- 02. [] Learn about *Esperanza* and its programs

Provide your time, services

- 03. [] Serve on our Board or on our Advisory Board
- 04. [] Serve on one of our committees
- 05. [] Serve as an Ambassador of *Esperanza*
- 06. [] Serve as a volunteer
- 07. [] Serve as a tutor
- 08. [] Serve as a mentor to our students
- 09. [] Serve as a mentor to a staff member
- 10. [] Serve on a short-term special project
- 11. [] Serve as a guest speaker or presenter to our students

Make a financial investment

- 12. [] Make a financial donation to *Esperanza, Inc.*
- 13. [] Donate to a specific program or fund
- 14. [] Designate *Esperanza* as a beneficiary in your will
- 15. [] Conduct a donation drive at your workplace
- 16. [] Establish a Memorial Fund in honor of a loved one
- 17. [] Make a donation in honor of a friend
- 18. [] Donate to our New Facility/Relocation Fund
- 19. [] Include *Esperanza* in your company's annual budget

Make in-kind donations, gifts

- 20. [] Donate your expertise or skills for a special project
- 21. [] Donate program/educational materials to *Esperanza*
- 22. [] Donate items of value to our art/event auctions
- 23. [] Donate door prizes for special events
- 24. [] Donate gift cards and/or cards, passes to a special event, dinner, etc.
- 25. [] Donate use of your facility for an event
- 26. [] Donate snacks, refreshments for students
- 27. [] Donate student incentive and/or merit prizes and rewards
- 28. [] Print promotional, outreach, or educational materials
- 29. [] Donate surplus software, office equipment, furniture, accessories and/or office supplies to *Esperanza*
- 30. [] Donate a computer or laser printer to *Esperanza*
- 31. [] Donate used company van or mini-bus to *Esperanza*
- 32. [] Donate a suit/dress to a student for a special event
- 33. [] Spend a vacation day volunteering with *Esperanza*
- 34. [] Donate exhibit/display materials to update our program display exhibit boards

Support *Esperanza's* programs

- 35. [] Encourage employees and/or your students to do community service at *Esperanza, Inc.*
- 36. [] Support *Esperanza's* efforts to motivate Hispanics
- 37. [] Support those who support *Esperanza* and Hispanic programs – See our program book for a list of supporters, sponsors, advertisers, and volunteers

YOUR SUPPORT GIVES OUR CHILDREN HOPE FOR THE FUTURE.



Esperanza means “hope” in Spanish, and hope is exactly what ***Esperanza, Inc.*** has generated in the lives of students for more than 25 years. Since 1983, thousands of Greater Cleveland-area students have received tutoring, leadership development, technology training, mentoring, college and career counseling, and scholarship assistance through ***Esperanza's*** services. We serve Hispanic students in schools large and small, public and parochial, inner-city and suburban.

YOUR INVOLVEMENT WILL MAKE A DIFFERENCE. Here are only a few ideas of what you can do to help.

Sponsor an *Esperanza* Activity

- 38. [] Sponsor a special event
- 39. [] Sponsor a scholarship
- 40. [] Sponsor a program
- 41. [] Sponsor a computer station
- 42. [] Sponsor a student activity
- 43. [] Sponsor transportation of our students to an event
- 44. [] Sponsor our promotional items: Shirts, stickers, etc.
- 45. [] Sponsor our website: www.esperanzainc.org

Create new revenue streams

- 46. [] Get your employer to match an *Esperanza* donation
- 47. [] Organize a fundraiser and have proceeds benefit *Esperanza*
- 48. [] Designate a portion of sales to benefit *Esperanza*

Promote *Esperanza* and our programs

- 49. [] Promote *Esperanza* to your friends and loved ones
- 50. [] Promote *Esperanza* to your organization – In person, employee newsletter, website, printed materials

Host an *Esperanza* activity or meeting

- 51. [] Host our students for a day at your worksite
- 52. [] Host a Board meeting
- 53. [] Host our annual strategic retreat
- 54. [] Host a workshop to our students at our center

Collaborate with *Esperanza*

- 55. [] Assist in grant writing and proposal submissions
- 56. [] Partner and/or collaborate with *Esperanza*
- 57. [] Partner with us on grant opportunities

Share resources and connections

- 58. [] Allow your employee to perform a sabbatical at *Esperanza*
- 59. [] Loan an executive to *Esperanza* for a month
- 60. [] Provide transportation of students to an event at cost
- 61. [] Share your purchasing power with *Esperanza*
- 62. [] Provide a service or product to *Esperanza* at cost
- 63. [] Allow us to use your agencies resources for special needs – Plotters, binding equipment, color copier
- 64. [] Help us secure additional space at a very low cost
- 65. [] Help us to provide medical insurance to our employees – Allow *Esperanza* to participate in your company's plan
- 66. [] Allow our employees to participate at no charge in any employee training programs you may offer
- 67. [] Inform us of upcoming funding opportunities

Adopt an *Esperanza* family or student

- 68. [] Adopt an “*Esperanza* Family” for the holidays
- 69. [] Adopt a student – Purchase school supplies, assist in paying for school expenses (photos, prom dress, etc.)

Advertise with *Esperanza*

- 70. [] Purchase advertisement space in *Esperanza's* program book, website, newsletters, community bulletin board, and/or student materials (i.e. folders, pamphlets, brochures)

Employ our students, graduates, parents

- 71. [] Offer mini-employment opportunities to students during school breaks: Winter, Spring, Summer
- 72. [] Offer an “*Esperanza* Internship” at your work site for our youth and/or adult students
- 73. [] Offer employment opportunities to students that completed our computer-skills/job-prep program
- 74. [] Fax Job Opportunities to *Esperanza* @ (216) 651-7183 to post on our community bulletin board

Share and help implement your ideas...

- 75. [] Contribute more ideas on how you can get involved, contact (216) 651-7178 or email us today: volunteer@esperanzainc.org

WITH YOUR
HELP COMES
HOPE.

There are always opportunities for us to help someone who needs it: Donate our time. Offer our services. Motivate our friends. Share our treasure.

Help comes in many forms. This message gives you 75 of them, and we hope these opportunities for involvement will help you see all the work Esperanza, Inc. — the only non-profit of its kind in Ohio — is doing in the Hispanic community.

But what difference will your support really make? Have a look and find out.



A United Way Community Partner

John Gonzalez Graphics & Design



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OUR MISSION

The mission of Esperanza is to **ENHANCE EDUCATIONAL AND ECONOMIC OPPORTUNITIES** for Hispanic Americans.


OUR VISION

Esperanza will be a model of **ACADEMIC AND COMMUNITY EXCELLENCE** by:

- motivating academic advancement and achievement,
- enhancing quality of economic and community life.
- promoting continuity of community through leadership,
- offering enriched educational services and opportunities, and
- providing scholarship assistance.


OUR FUTURE

Esperanza is currently providing more educational support services, tutoring more students, offering more programming, funding more scholarship opportunities and facilitating more collegiate cooperation **THAN AT ANY TIME IN ESPERANZA'S HISTORY.**

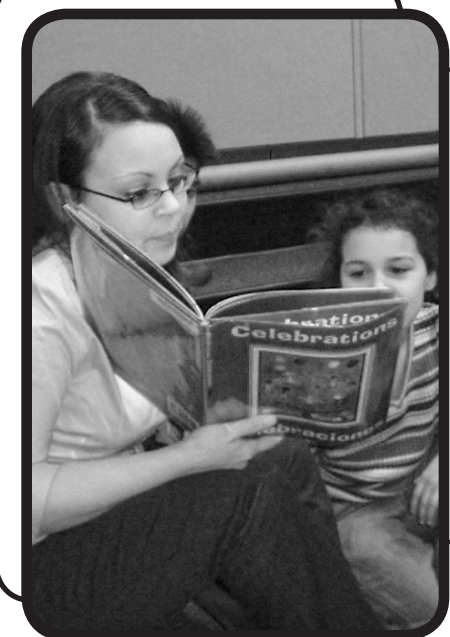
SUPPORT



SUPPORT ESPERANZA'S WORK
IN THE HISPANIC COMMUNITY

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WAYS TO GET INVOLVED
WITH ESPERANZA



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